



Exclusive Member Opportunity

## **FREE Registration to 2018 AIFD National Symposium**

The American Institute of Floral Designers (AIFD) is an association dedicated to education for professionals in the field of floral design. They have offered the Independent Floral Designers Association (IFDA) 1 FREE Registration (valued at \$600) to attend their 2018 annual National Symposium, which will be held in Washington DC from June 30 – July 4, 2018.

The IFDA Board has decided that the fairest way to give this gift to our members is to hold a drawing where a winner gets the prize of **FREE AIFD 2018 National Symposium Registration**. The board has also decided to offer an additional \$200 for **Hotel Expenses** to the winner and to have the winner present a program at our December 2018 IFDA meeting for which they will receive the normal **Speaker Fee** of \$200. The total value of this contest award is **\$1,000** for the lucky winner:

- AIFD - free registration \$600
- IFDA - travel expenses \$200
- IFDA - presenter fee \$200
- Total: - \$1,000

The contest will be a part of our IFDA 2018 Early Bird Membership Campaign with a kick-off at our November 10 regular monthly meeting. Entries will be accepted via email from November through January 8 and in person at the January IFDA meeting. A drawing of entries will be held during the January 9 regular monthly IFDA meeting. Participants do not need to be present to win. Participants are asked to seriously consider the opportunity before they enter the contest – as there are requirements to be filled and additional expenses to be incurred by the winner. See next page for details.



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### Requirements to Enter:

- Must be a 2018 IFDA member – dues paid by January 9, 2018
- Must complete and submit entry document to Terry Godfrey AIFD via email by January 8 or in person January 9, 2018
- Must allow IFDA to post name and essay portion of entry on the IFDA website and social media platforms

### AIFD Requirements of Winner:

- Must agree to attend all days of AIFD 2018 Symposium
- Must register for AIFD symposium by May 1, 2018
- Must make arrangements and stay at the Wardman Park Marriott (host hotel) at your own expense (room sharing is allowed)

### IFDA Requirements of Winner:

- Must arrange all transportation (at your own expense) to and from symposium
- Must represent IFDA at the symposium in a respectful way
- Must create and present December 4, 2018 program at IFDA regularly scheduled meeting that reflects the "Trends in Design" that you learned from your experience at the symposium (The IFDA board and/or AIFD members will be available to assist you with this presentation)

### IFDA Will:

- Post all entrant names on the IFDA website as they are submitted.
- Draw and announce winner at the January 9, 2018 meeting
- Submit the winners name, contact information and picture to AIFD
- Reimburse winner \$200 travel expenses after attending symposium
- Pay winner \$200 presenter fee at end of program December 4, 2018

### AIFD Will:

- Contact winner to arrange attendance at symposium